



## 2011 Corporate Delegation Menu

### Package Foundation \$5,000

#### Core elements:

- One full-page advertisement in the January or February/March issue of *KidScreen*
- One (1) association logo on all promotional material as a "Corporate Delegation," to include website, advertising in *KidScreen* and other trade publications, direct e-marketing efforts, conference Delegate Book, etc.

#### Plus one of the following:

- |  |                       |
|--|-----------------------|
| • Twenty-five (25) general conference passes<br>@ \$1,100 each (Master Classes not included) | <b>ADD \$27,500</b>   |
|  | <b>TOTAL \$31,500</b> |
| • Twenty (20) general conference passes<br>@ \$1,150 each (Master Classes not included)      | <b>ADD \$23,000</b>   |
|  | <b>TOTAL \$27,000</b> |
| • Fifteen (15) general conference passes<br>@ \$1,200 each (Master Classes not included)     | <b>ADD \$18,000</b>   |
|  | <b>TOTAL \$22,000</b> |
| • Ten (10) general conference passes<br>@ \$1,250 each (Master Classes not included)         | <b>ADD \$12,500</b>   |
|  | <b>TOTAL \$16,500</b> |

NOTE: The deadline to book Corporate Delegations and access these preferred rates is **Friday, December 17.**