



## 2011 Delegation Menu

### Package Foundation \$4,000

#### Core elements:

- One full-page advertisement in the January or February/March issue of *KidScreen*
- One (1) association logo on all promotional material as an "Official Delegation," to include website, advertising in *KidScreen* and other trade publications, direct e-marketing efforts, conference Delegate Book, etc.

#### Plus one of the following:

- |                                                                                              |                       |
|----------------------------------------------------------------------------------------------|-----------------------|
| • Twenty-five (25) general conference passes<br>@ \$1,100 each (Master Classes not included) | <b>ADD \$27,500</b>   |
|                                                                                              | <b>TOTAL \$31,500</b> |
| • Twenty (20) general conference passes<br>@ \$1,150 each (Master Classes not included)      | <b>ADD \$23,000</b>   |
|                                                                                              | <b>TOTAL \$27,000</b> |
| • Fifteen (15) general conference passes<br>@ \$1,200 each (Master Classes not included)     | <b>ADD \$18,000</b>   |
|                                                                                              | <b>TOTAL \$22,000</b> |
| • Ten (10) general conference passes<br>@ \$1,250 each (Master Classes not included)         | <b>ADD \$12,500</b>   |
|                                                                                              | <b>TOTAL \$16,500</b> |

NOTE: The deadline to book Delegations and access these preferred rates is **Friday, December 17.**



## Add Value à la Carte

- Meeting Table in the Delegates Lounge (includes one cocktail table, four chairs, one powercord and one table-top sign featuring your association's logo)  
**\$2,995**
- 10' x 10' Exhibitor Booth (includes one table, two chairs, one powercord, one foam-core poster and participation in the Exhibitor Passport Contest offering delegates a chance to win a prize for visiting all the Exhibitor Booths)  
**\$9,995**
- One (1) private 30-minute Speed Pitching opportunity with three broadcast development execs; each one will take six five-minute pitches, giving 18 members of your delegation a unique and private pitching opportunity  
**\$9,995**
- Plasma or LCD flat-screen TV in your association's Exhibitor Booth or in the Registration Area running program promos contributed by your members  
**\$9,995** (plasma)  
OR  
**\$4,995** (LCD)
- One (1) full-page profile or advertisement in the conference Delegate Book  
**\$2,995**
- Distribution of program one-sheets on a dedicated wall in the center of the Delegates Lounge  
**\$995** per one-sheet
- Additional general conference passes at a discounted rate  
**\$1,295** (Master Classes not included)
- Master Class passes at a discounted rate  
**\$695**