



International Delegation Menu

Package Foundation \$4,000

Core elements:

- One full-page advertisement in the January or February/March issue of *Kidscreen*
- One (1) association logo on all promotional material as an "International Delegation," to include website, advertising in *Kidscreen* and other trade publications, direct e-marketing efforts, conference Delegate Book, etc.

Plus one of the following:

- Twenty-five (25) general conference passes
@ \$1,100 each (Master Classes not included) **ADD \$27,500**
TOTAL \$31,500
- Twenty (20) general conference passes
@ \$1,150 each (Master Classes not included) **ADD \$23,000**
TOTAL \$27,000
- Fifteen (15) general conference passes
@ \$1,200 each (Master Classes not included) **ADD \$18,000**
TOTAL \$22,000
- Ten (10) general conference passes
@ \$1,250 each (Master Classes not included) **ADD \$12,500**
TOTAL \$16,500

NOTE: The deadline to book Delegations and access these preferred rates is **Friday, December 16.**



Add Value à la Carte

- One (1) private 30-minute Speed Pitching opportunity with three broadcast development execs; each one will take six five-minute pitches, giving 18 members of your delegation a unique and private pitching opportunity

\$9,995

- Take over a table at one of our Lunching With... sessions, giving eight of your delegates an opportunity to lunch as a group with one of 20 top kids buyers

\$9,995

- Host a small reception in a private area of the hotel bar for an hour at the end of one of the event days. PLUS the bar will concoct a signature drink inspired by your organization (along the lines of last year's Silly Spongebob martini), to be advertised and served to other bar patrons on the night of your reception

\$9,995

- 10' x 10' Exhibitor Booth (includes one table, two chairs, one powercord, one foam-core poster and participation in the Exhibitor Passport Contest offering delegates a chance to win a prize for visiting all the Exhibitor Booths)

\$9,995

- Plasma or LCD flat-screen TV in your organization's Exhibitor Booth running program promos contributed by your members

\$9,995 (plasma)

OR

\$4,995 (LCD)

- Meeting Table in the Delegate Lounge (includes one cocktail table, four chairs, one powercord and one table-top sign featuring your organization's logo)

\$2,995

- One (1) full-page profile or advertisement in the conference Delegate Book

\$2,995

- Distribution of program one-sheets on a dedicated wall in the center of the Delegate Lounge

\$995 per one-sheet