

kidscreen Summit™

EXPLORING NEW HORIZONS
IN KIDS ENTERTAINMENT

February 13-16, 2017
InterContinental Miami

Sponsorship Menu

SOLD

Delegate Lounge

Core elements:

- Sponsorship of the Delegate Lounge
- Set up a high-profile branded booth or meeting space for your team to use exclusively for the duration of the event

Extra value:

- Two-page sponsor profile in the conference Delegate Book
- Full-page 4/C advertisement in the February/March 2017 issue of Kidscreen
- Opportunity to provide one (1) Delegate Bag insert
- Eight (8) general conference passes
- Additional general conference passes at discounted rate of \$1,395
- Premium logo exposure on all promotional material, to include website, advertising in Kidscreen and other trades, direct e-marketing efforts, conference Delegate Book, etc.

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Platinum: \$34,995

SOLD

Option 1 Hotel Lobby Lounge Package

- Run promotional video content on six super-sized lightboxes that are the focal point of the InterContinental Miami's contemporary lobby lounge

Option 2 Elevator Package

- Brand a larger-than-life lightscreen (11' high x 7' wide) that dominates the hotel's lobby-level elevator bank with your company logo or promotional video content

Option 3 Access Package

- 360-degree sponsorship of kidscreenXchange, the online platform all Kidscreen Summit delegates use to message each other, set up meetings, manage their schedules and follow up after the event
- Prominent "Powered by..." logo representation on:
 - All kidscreenXchange messages exchanged between delegates and the message notifications sent to their email accounts
 - The kidscreenXchange dashboard (which generated 223,000 page views from November 2015 to April 2016)
- Exclusively sponsor the "30 Minutes with..." session series

Option 4 Registration Desk Package

- Brand the Kidscreen Summit registration desk, where all attendees must check in, and where everyone goes for information and guidance throughout the event

Extra value:

- One-page sponsor profile in the conference Delegate Book
- Full-page 4/C advertisement in the February/March 2017 issue of Kidscreen
- Opportunity to provide one (1) Delegate Bag insert
- Six (6) general conference passes
- Additional general conference passes at discounted rate of \$1,395
- Premium logo exposure on all promotional material, to include website, advertising in Kidscreen and other trades, direct e-marketing efforts, conference Delegate Book, etc.

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Gold: \$27,995

SOLD

Option 1 Hotel Check-in Package

- Run promotional video content on 12 flatscreen panels located at the InterContinental Miami's guest check-in desk
- Brand the hotel room key cards given to all guests staying at the Intercontinental Miami during the Summit

Option 2 Kick-Off Cocktail Package

- Exclusively sponsor the Kidscreen Summit Kick-Off Cocktail, taking place at the InterContinental Miami's gorgeous poolside terrace on the evening of Monday, February 13

SOLD

Option 3 Water Package

- Provide branded water bottles to be distributed to all attendees as a Delegate Bag insert
- Brand strategically placed water coolers for bottle refilling

Option 4 Kidscreen Awards Package

- Be the exclusive presenting sponsor of the 2017 Kidscreen Awards ceremony
- Give welcome remarks to kick off the show, and introduce the celebrity host
- "Presented by" logo representation on all marketing, signage & multimedia promoting the Kidscreen Awards ceremony

Option 5 Private Event Package

- Host a private breakfast, lunch or cocktail party for up to 100 guests on-site during the Summit
- Cherrypick your guests from the event's delegate list, and Kidscreen Events will provide invitation and RSVP management services

Extra value:

- One-page sponsor profile in the conference Delegate Book
- Full-page 4/C advertisement in the February/March 2017 issue of Kidscreen
- Opportunity to provide one (1) Delegate Bag insert
- Four (4) general conference passes
- Additional general conference passes at discounted rate of \$1,395
- Premium logo exposure on all promotional material, to include website, advertising in Kidscreen and other trades, direct e-marketing efforts, conference Delegate Book, etc.

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Silver: \$22,995

ONLY
5 LEFT

Option 1 Meeting Suite Package

- Your team will have exclusive access to brand and host meetings in a private business suite located right next to the Delegate Lounge

Option 2 Coffee Package

- Brand the Kidscreen Summit Coffee Station, a central spot in the Delegate Lounge where attendees can go to recaffeinate anytime during the event

Option 3 Meeting Point Package

- Brand three 10-foot Meeting Point pillars that will be centrally located around the event space to help people connect with each other more easily

Option 4 Marquee Package

- Run promotional video content on the InterContinental Miami's 35' x 15' outdoor marquee screen during Kidscreen Summit hours

Option 5 Atrium or Mezzanine Package

- Brand one of two high-traffic areas of the event space with large-scale pillar signage designed for making a big impression

SOLD

Option 6 Meal Package (four available)

- Sponsor the food & beverage service for a full day at the Summit— includes a breakfast, a morning break, lunch and an afternoon break
- Brand every dining table and buffet station, with the option to provide branded tabletop signs, standup signs, centerpieces, napkins, decorations, etc.

Extra value:

- Half-page sponsor profile in the conference Delegate Book
- Full-page 4/C ad in the February/March 2017 issue of Kidscreen
- Opportunity to provide one (1) Delegate Bag insert
- Three (3) general conference passes
- Additional general conference passes at discounted rate of \$1,395
- Premium logo exposure on all promotional material, to include website, advertising in Kidscreen and other trades, direct e-marketing efforts, conference Delegate Book, etc.



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Exhibitor Booths \$13,995

Core elements

- 10' x 10' booth space (includes one table, two chairs and power)

Extra value:

- Half-page 4/C advertisement in the conference Delegate Book
- Opportunity to provide one (1) Delegate Bag insert
- Two (2) general conference passes
- Additional general conference passes at discounted rate of \$1,395

Meeting Tables \$3,495

(Limited availability, and they sell out fast)

BOOK YOURS NOW!

Elements:

- One (1) cocktail table with four chairs and power
- Tabletop sign featuring your company's name and logo

Note: No additional signage or a/v equipment is permitted in the Meeting Table area.

To explore sponsorship options that include these elements, please contact the Kidscreen sales team at sales@kidscreen.com.



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À La Carte Options

Hotel Room Drop

\$4,995

- Distribution of one pre-assembled promotional item or one-sheet in Kidscreen Summit guest rooms

Delegate Bag Insert

\$2,495 (additional items \$1,495)

- Provide one of the following event-essential items exclusively:

Notepad	Headphones
Pen	USB Key
Lip Balm	Plush Toy
Hand Sanitizer	T-Shirt
Breath Mints/Gum	Keychain

Note: Kidscreen can connect you with manufacturing options.

Seat Drop

\$1,995

- Distribution of a promotional item or program one-sheet on all seats in a specific conference session



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**DON'T SEE ANYTHING HERE
THAT WORKS FOR YOU?
NOT TO WORRY!**

We're wide open to new ideas for helping you promote your brand and company at the event.

And we also love to customize packages that fit client goals perfectly.

**Get in touch to discuss these options
and much more...**

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