

kidscreen SUMMIT

EXPLORING EVERY ANGLE
IN KIDS ENTERTAINMENT

Feb 10-13 2020 | InterContinental Miami

SPONSORSHIP MENU

summit.kidscreen.com



EXPLORING EVERY ANGLE IN KIDS ENTERTAINMENT

Feb 10–13, 2020

InterContinental Miami

Platinum: \$36,995

SOLD

OPTION 1 Hotel Lobby Lounge Package

Run promotional video content on six super-sized lightboxes that are the focal point of the InterContinental Miami's contemporary lobby lounge.

OPTION 2 Elevator Package

Brand a larger-than-life lightscreen (11' high x 7' wide) that dominates the hotel's lobby-level elevator bank with your company logo or promotional video content.

OPTION 3 Delegate Bags + Info Booth

Your company logo will be exclusively featured on the Delegate Bags given to every registered attendee. Plus brand the Info Booth, where everyone goes for updates and help during the event—set up in a high-profile spot adjacent to the Delegate Bag pick-up location.

OPTION 4 Registration Desk Package

Brand the Kidscreen Summit registration desk, where all attendees must check in, and where everyone goes for information and guidance throughout the event.

Extra value:

- One-page sponsor profile in the conference Delegate Book
- Full-page 4/C ad in the February/March 2020 issue of *Kidscreen*
- Opportunity to provide one (1) Delegate Bag insert
- Six (6) general conference passes
- Additional general conference passes at discounted rate of \$1,395
- Premium logo exposure on all promotional material, to include website, advertising in *Kidscreen* and other trades, direct e-marketing efforts, conference Delegate Book, etc.

Get in touch to discuss these options and much more...

Myles Hobbs

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Gold: \$29,995

OPTION 1 Hotel Check-in Package

Run promotional video content on 12 flatscreen panels located at the InterContinental Miami's guest check-in desk. And brand the hotel room key cards given to all guests staying at the Intercontinental Miami during the Summit.

OPTION 2 Kick-Off Cocktail Package

Exclusively sponsor the Kidscreen Summit Kick-Off Cocktail, taking place at the InterContinental Miami's gorgeous poolside terrace on the evening of Monday, February 10.

OPTION 3 Water Package

Provide branded water bottles to be distributed to all attendees as a Delegate Bag insert. Plus, brand strategically placed water coolers for bottle refilling.

OPTION 4 Kidscreen Awards Package

Be the exclusive presenting sponsor of the 2020 Kidscreen Awards ceremony, and give welcome remarks to kick off the show and introduce the celebrity host. Your logo will also be featured on all marketing, signage & multimedia promoting the ceremony.

OPTION 5 Private Event Package

Host a private breakfast, lunch or cocktail party for up to 100 guests on-site during the Summit. Cherry-pick your guests from the event's delegate list, and Kidscreen Events will provide invitation and RSVP management services.

Extra value:

- One-page sponsor profile in the conference Delegate Book
- Full-page 4/C ad in the February/March 2020 issue of *Kidscreen*
- Opportunity to provide one (1) Delegate Bag insert
- Four (4) general conference passes
- Additional general conference passes at discounted rate of \$1,395
- Premium logo exposure on all promotional material, to include website, advertising in *Kidscreen* and other trades, direct e-marketing efforts, conference Delegate Book, etc.

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Silver: \$24,995

OPTION 1 Meeting Suite Package

Your team will have exclusive access to brand and host meetings in a private business suite located right next to the Delegate Lounge.

OPTION 2 Coffee Package

Brand the Kidscreen Summit Coffee Station, a central spot in the Delegate Lounge where attendees can go to recaffeinate anytime during the event.

OPTION 3 Meeting Point Package

Brand three 10-foot Meeting Point pillars that will be centrally located around the event space to help people connect with each other more easily.

OPTION 4 Mezzanine Package

Brand this high-traffic area of the event space with large-scale pillar signage designed for making a big impression.

OPTION 5 Meal Package (four available)

Sponsor the food & beverage service for a full day at the Summit—includes a breakfast, a morning break, lunch and an afternoon break. Brand every dining table and buffet station, with the option to provide branded tabletop signs, standup signs, centerpieces, napkins, decorations, etc.

Extra value:

- Half-page sponsor profile in the conference Delegate Book
- Full-page 4/C ad in the February/March 2020 issue of *Kidscreen*
- Opportunity to provide one (1) Delegate Bag insert
- Three (3) general conference passes
- Additional general conference passes at discounted rate of \$1,395
- Premium logo exposure on all promotional material, to include website, advertising in *Kidscreen* and other trades, direct e-marketing efforts, conference Delegate Book, etc.

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Exhibitor Booths \$14,995

Core element

10' x 10' booth space (includes one table, two chairs and power).

Extra value:

- Half-page 4/C ad in the conference Delegate Book
- Opportunity to provide one (1) Delegate Bag insert
- Two (2) general conference passes
- Additional general conference passes at discounted rate of \$1,395

Meeting Tables \$3,995

(Limited availability, and they sell out fast)

BOOK YOURS NOW!

Core elements

- One (1) cocktail table with four chairs and power
- Tabletop sign featuring your company's name and logo

Note: No additional signage or a/v equipment is permitted in the Meeting Table area. To explore sponsorship options that include these elements, please contact the Kidscreen sales team at sales@kidscreen.com.

Don't see anything here that works for you? Not to worry!

We're wide open to new ideas for helping you promote your brand and company at the event. We also love to customize packages that fit client goals perfectly.

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