



kidscreen
Summit

EXPLORING NEW HORIZONS
IN KIDS ENTERTAINMENT

February 23-26, 2015 • InterContinental Miami

Sponsorship Menu

Delegate Lounge

\$49,995

Core elements:

- Sponsorship of the Delegate Lounge
- Set up a high-profile branded booth or meeting space for your team to use exclusively for the duration of the event

Extra value:

- Two-page sponsor profile in the conference Delegate Book
- Full-page 4/C advertisement in the February/March 2015 issue of *Kidscreen*
- Opportunity to provide one (1) Delegate Bag insert
- Eight (8) general conference passes (iKids and Mentor/Master Classes not included)
- Additional general conference passes at discounted rate of \$1,350 (iKids and Mentor/Master Classes not included)
- Mentor/Master Class passes at discounted rate of \$150
- iKids passes at discounted rate of \$400
- Premium logo exposure on all promotional material, to include website, advertising in *Kidscreen* and other trades, direct e-marketing efforts, conference Delegate Book, etc.

Sponsorship Menu

Platinum

\$34,995

Option 1 Hotel Lobby Lounge Package

- Run promotional video content on six super-sized lightboxes that are the focal point of the InterContinental Miami's contemporary lobby lounge

Option 2 Elevator Package

- Brand a larger-than-life lightscreen (11' high x 7' wide) that dominates the hotel's lobby-level elevator bank with your company logo or promotional video content

Option 3 Access Package

- 360-degree sponsorship of kidscreenXchange, the online platform all Kidscreen Summit delegates use to message each other, set up meetings, manage their schedules and follow up after the event
- Prominent "Powered by..." logo representation on:
 - All kidscreenXchange messages exchanged between delegates and the message notifications sent to their email accounts
 - The kidscreenXchange dashboard (which generated 204,000 page views from November 2013 to April 2014)
- Sponsorship of the conference WiFi service (includes customized password, and "Powered by..." logo representation on a login instructions card given to all delegates as they check in)

Option 4 Registration Desk Package

- Brand the Kidscreen Summit registration desk, where all attendees must check in, and where everyone goes for information and guidance throughout the event

Extra value:

- One-page sponsor profile in the conference Delegate Book
- Full-page 4/C advertisement in the February/March 2015 issue of *Kidscreen*
- Opportunity to provide one (1) Delegate Bag insert
- Six (6) general conference passes (iKids and Mentor/Master Classes not included)
- Additional general conference passes at discounted rate of \$1,350 (iKids and Mentor/Master Classes not included)
- Mentor/Master Class passes at discounted rate \$150
- iKids passes at discounted rate \$400
- Premium logo exposure on all promotional material, to include website, advertising in *Kidscreen* and other trades, direct e-marketing efforts, conference Delegate Book, etc.



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Sponsorship Menu

Gold

\$27,995

Option 1 Hotel Check-in Package

- Run promotional video content on 12 flatscreen panels located at the InterContinental Miami's guest check-in desk

Option 2 Kick-Off Cocktail Package

- Exclusively sponsor the Kidscreen Summit Kick-Off Cocktail, taking place at the InterContinental Miami's gorgeous poolside terrace on the evening of Monday, February 23

Option 3 30 Minutes with... Package

- Exclusively sponsor the "30 Minutes with..." session series
- Brand the hotel room key cards given to all guests staying at the InterContinental Miami during the Summit

Option 4 Water Package

- Provide branded water bottles to be distributed to all attendees as a Delegate Bag insert
- Brand strategically placed water coolers for bottle refilling

Option 5 Kidscreen Awards Package

- Be the exclusive presenting sponsor of the 2015 Kidscreen Awards ceremony
- Give welcome remarks to kick off the show, and introduce the celebrity host
- "Presented by" logo representation on all marketing, signage & multimedia promoting the Kidscreen Awards ceremony

Option 6 Private Event Package

- Host a private breakfast, lunch or cocktail party for up to 100 guests on-site during the Summit
- Cherry-pick your guests from the event's delegate list, and Kidscreen Events will provide invitation and RSVP management services

Extra value:

- One-page sponsor profile in the conference Delegate Book
- Full-page 4/C advertisement in the February/March 2015 issue of *Kidscreen*
- Opportunity to provide one (1) Delegate Bag insert
- Four (4) general conference passes (iKids and Master Classes not included)
- Additional general conference passes at discounted rate of \$1,350 (iKids and Mentor/Master Classes not included)
- Mentor/Master Class passes at discounted rate of \$150
- iKids passes at discounted rate of \$400
- Premium logo exposure on all promotional material, to include website, advertising in *Kidscreen* and other trades, direct e-marketing efforts, conference Delegate Book, etc.



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Sponsorship Menu

Silver

\$22,995

4 OF 7 SOLD!

Option 1 Meeting Suite Package

- Your team will have exclusive access to brand and host meetings in a private business suite located right next to the Delegate Lounge

Option 2 Coffee Package

- Brand the Kidscreen Summit Coffee Station, a central spot in the Delegate Lounge where attendees can go to recaffeinate anytime during the event

Option 3 Meeting Point Package

- Brand three 10-foot Meeting Point pillars that will be centrally located around the event space to help people connect with each other more easily

Option 4 Marquee Package

- Run promotional video content on the InterContinental Miami's 35' x 15' outdoor marquee screen during Kidscreen Summit hours

Option 5 Atrium or Mezzanine Package

- Brand one of two high-traffic areas of the event space with large-scale pillar signage designed for making a big impression

Option 6 Meal Package

- Sponsor the food & beverage service for a full day at the Summit—includes a breakfast, a morning break, lunch and an afternoon break
- Brand every dining table and buffet station, with the option to provide branded tabletop signs, standup signs, centerpieces, napkins, decorations, etc.

Extra value:

- Half-page sponsor profile in the conference Delegate Book
- Full-page 4/C ad in the February/March 2015 issue of *Kidscreen*
- Opportunity to provide one (1) Delegate Bag insert
- Three (3) general conference passes (iKids and Mentor/Master Classes not included)
- Additional general conference passes at discounted rate of \$1,350 (iKids and Mentor/Master Classes not included)
- Mentor/Master Class passes at discounted rate \$150
- iKids passes at discounted rate \$400
- Premium logo exposure on all promotional material, to include website, advertising in *Kidscreen* and other trades, direct e-marketing efforts, conference Delegate Book, etc.



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Sponsorship Menu

Exhibitor Booths

\$13,995

Core elements:

- 10' x 10' booth space (includes one table, two chairs and power)
- Participation in the Exhibitor Passport Contest offering delegates a chance to win a prize for visiting all of the exhibitor booths

Extra value:

- Half-page 4/C advertisement in the conference Delegate Book
- Opportunity to provide one (1) Delegate Bag insert
- Two (2) general conference passes (iKids and Mentor/Master Classes not included)
- Additional general conference passes at discounted rate of \$1,350 (iKids and Mentor/Master Classes not included)
- Mentor/Master Class passes at discounted rate of \$150
- iKids passes at discounted rate of \$400

Meeting Tables

\$3,495

(Limited availability,
and they sell out fast.
BOOK YOURS NOW!)

Elements:

- One (1) cocktail table with four chairs and power
- Tabletop sign featuring your company's name and logo

Note: No additional signage or a/v equipment is permitted in the Meeting Table area. To explore sponsorship options that include these elements, please contact the Kidscreen sales team at sales@kidscreen.com.



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Sponsorship Menu

À La Carte Options

Hotel Room Drop

- Distribution of one pre-assembled promotional item or one-sheet in Kidscreen Summit guest rooms

\$4,995

Delegate Bag Insert

\$2,495 (additional items \$1,495)

- Provide one of the following event-essential items exclusively:

| | |
|------------------|------------|
| Notepad | Headphones |
| Pen | USB Key |
| Lip Balm | Plush Toy |
| Hand Sanitizer | T-Shirt |
| Breath Mints/Gum | Keychain |

Note: Kidscreen can connect you with manufacturing options.

Seat Drop

- Distribution of a promotional item or program one-sheet on all seats in a specific conference session

\$1,995



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Don't see anything here that works for you? Not to worry! We're wide open to new ideas for helping you promote your brand and company at the event. And we also love to customize packages that fit client goals perfectly.

Get in touch to discuss these options and much more...

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